



International Franchise SMA

Market context

International equities saw positive returns over the month.

Emerging market (EM) equities pushed higher in February, supported by an easing US dollar earlier in the month and renewed enthusiasm for the physical supply chain behind global AI investment. EM equity market leadership was concentrated in Asia. South Korea was the standout, as investors doubled down on the memory and AI hardware cycle, while governance reform continued to narrow the long-standing 'Korea discount'. Taiwan also advanced strongly, again buoyed by AI spending, while Taiwan's statistics office raised its 2026 growth forecast. Chinese equities lagged the broader EM rally. Latin America delivered steady gains, supported by a more constructive policy outlook.

European equities outperformed their US peers in February, with the STOXX Europe 600 registering its eighth consecutive monthly rise to the highest level in over a decade. Markets were supported by improving PMI data, resilient earnings and expectations of continued fiscal expansion, particularly in Germany, as confidence indicators climbed and composite activity remained in expansionary territory.

For a more detailed global market background, please read our market [review](#).

Performance

The Strategy delivered a negative return and lagged the MSCI ACWI ex-US in US dollars, gross and net of fees*. Selection in health care and communication services were the biggest detractors at the sector level.

Clinical research company ICON detracted after it announced a delay in its quarterly reporting and an investigation into accounting practices, primarily around revenue recognition in fiscal years 2023-2025. This has clouded ICON's route to becoming a dominant franchise again and we have since sold the name. Eyewear producer EssilorLuxottica's FY'25 results showed strong sales performance underpinned by AI-enhanced wearable glasses sales. However, the shares came under pressure in part on a softening gross profit margin, given AI wearables tend to have lower gross margins. Looking ahead, management were confident that margins can expand as MedTech and wearables reach scale. Mastercard remained under pressure on little fundamental news. Its recent results were robust across the business, in particular value add services. Nintendo shares fell, given the lingering investor concerns surrounding the potential longer-term impact on profits from rising memory chip costs. However, the results were robust underpinned by strength in Switch 2 sales. Not owning Samsung Electronics detracted from performance.

Shares in Novartis appreciated following strong full-year results that reinforced confidence in the near-term transition year and the growth outlook beyond 2026. Not owning Novo Nordisk or Alibaba Group contributed to returns. TSMC continued its momentum. In January, the company reported strong results, supported by AI-driven demand. Eye care company Alcon had a strong Q4 that confirms, although 2025 was a transition year, the product cycle is now moving from setup to visible execution. Revenue accelerated meaningfully into the year-end, and Vision Care remained resilient.

*Where performance is gross of fees, returns will be reduced by management fees and other expenses incurred. Net performance is net of highest institutional segregated portfolio management fee.

Not all securities held have been discussed. For further information on how the overall strategy performed during the period covered, please reference the relative performance noted in the Performance review section.

Past performance does not predict future returns; losses may be made. For Financial Advisor Use Only

Outlook

We view the dynamics of 2025 as cyclical rather than structural, with the balance of risks increasingly poised to shift back in favour of fundamental return drivers. Much of the positive surprise that fuelled the cyclical rally has now been priced in. After a strong run, valuations across cyclical sectors appear full relative to history – even stretched – reflecting a notably more optimistic stance on future outcomes. Multiple expansion is unlikely to be a disproportional driver of higher returns. Because rating-driven markets are inherently fickle, we see this as an opportune moment to re-anchor portfolios in more durable, through-cycle drivers of return, especially cash-flow growth.

We continue to view international Quality as a compelling opportunity. Investors often overlook that, in most years, roughly three-quarters of the top 100 performers in the MSCI ACWI are based outside the US. At the same time, the US market remains defined by an extraordinary level of concentration. The top 10 companies in the S&P 500 – eight of them technology related – now account for over 40% of the index, exceeding even the extremes reached during the dot-com era. Such narrow leadership inevitably elevates risk. Broadening exposure beyond the US can help mitigate these concentration risks while unlocking a wider spectrum of global opportunities.

We remain confident that the core principles underpinning our fundamental quality approach – a focus on enduring business quality, balance sheet strength, pricing power and sustainable cash generation – are as relevant today as they have ever been. A key tenet of this strategy is the consistency and sustainability in free cash flow and earnings generation by the underlying companies. Since inception, the strategy has not only compounded earnings at a faster rate than the broader market, but it has done so with smaller drawdowns.

Encouragingly, the quality and growth attributes of the portfolio have never been stronger and have improved across the year. At the same time, the portfolio's relative valuation is at its cheapest level in over five years, creating a highly attractive forward-looking opportunity. Overall, we believe it is well positioned to deliver strong and resilient outcomes across a full market cycle, and this is what ultimately underpins long-term shareholder value.

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