



Investing for a world of change



# Meet the solution driving change: EWaste Africa

Sector: Circular economy | Stage: Scaling

## 1 Background

EWaste Africa delivers sustainable, legally compliant recycling solutions for electronic and lighting waste across South Africa.

## 2 The problem

Less than 10% of South Africa's 500 000 tonnes of e-waste is recycled annually, resulting in pollution, health risks, and resource loss.

## 3 The solution

Through a national network of collection sites and facilities, EWaste Africa provides end-to-end collection, recycling, and beneficiation – turning hazardous waste into valuable materials.

## 4 Impact

Diverts e-waste from landfill.

Reduces CO<sub>2</sub> emissions and saves energy.

Creates jobs and builds green skills.

## 5 Opportunity

Rising regulatory pressure under South Africa's Extended Producer Responsibility (EPR) framework, combined with growing public awareness, is driving strong demand for scalable recycling partners.

## 6 Funding and partnership opportunities

Seeking grant or equity investment to expand processing capacity, strengthen collection networks, and build partnerships that advance circular innovation.

## 7 Founders and team



Led by Pravashen Naidoo (CEO) and Dr Mark Williams-Wynn (CTO), supported by regional managers Mmakoma Komape and Antoinette Maree. A team combining technical, engineering, and business expertise.

### Contact information

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The Ninety One Accelerator supports early-stage climate innovations in Africa, helping entrepreneurs turn high-impact ideas into investable, scalable solutions – advancing our purpose of investing for a world of change.