



Investing for a world of change



Meet the solution driving change: **ABALOBI***

Sector: Blue economy | Stage: Scaling

1 Background

Abalobi is a South African social enterprise empowering small-scale fishers through technology and traceable, fair seafood markets.

2 The problem

Small-scale fisheries sustain the livelihoods of over **40 million** people globally, yet most operate outside formal economies, leaving fishers without access to data, markets, or fair value for their catch. Overfishing, climate change, and exploitative supply chains pose significant threats to both ecosystems and livelihoods.

3 The solution

Abalobi's digital traceability platform connects fishers directly with buyers, enabling transparent supply chains, fair pricing, and sustainable fishing practices.

4 Impact

Abalobi's digital traceability platform connects fishers directly with buyers, enabling transparent supply chains, fair pricing, and sustainable fishing practices.

Environmental

93%

of the market catch now comprises ecologically sustainable fish species.

Gender and inclusion

41%

of marketplace beneficiaries are women.

Economic

77%

of marketplace value is retained within local fishing communities.

5 Opportunity

As demand for traceable, responsible seafood grows, Abalobi's model positions it as a scalable leader in Africa's sustainable fisheries.

6 Funding and partnership opportunities

Seeking concessional loans and equity investment to scale traceability and expand Abalobi Labs (Pty) Ltd, its SaaS subsidiary.

7 Founders and team



ABALOBI

Founded by Dr Serge Raemaekers, Nicolaas Waldeck, and Abongile Ngqongwa, combining deep expertise in fisheries science, community development, and marine governance.

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The Ninety One Accelerator supports early-stage climate innovations in Africa, helping entrepreneurs turn high-impact ideas into investable, scalable solutions – advancing our purpose of investing for a world of change.