

Tracey E. Flaherty

Senior Vice President, Global Head of Corporate Social Responsibility and US Public Affairs
Natixis Investment Managers



Biography

Tracey Flaherty is Senior Vice President, Global Head of Corporate Social Responsibility (CSR) and US Public Affairs for Natixis Investment Managers. In her capacity as head of CSR, Tracey is responsible for expanding efforts to raise standards for corporate social responsibility within firm and implementing the company's CSR policy. She provides global coordination for the firm's environmental footprint, talent/DEI activities, and philanthropic engagement.

In addition, as head of US public affairs, Tracey oversees advocacy efforts and the tracking of policy issues that affect the firm's US business, as well as defining and coordinating corporate responses to new legislation in the region.

Tracey is Board Chair of the G7 Investor Leadership Network, a group comprised of Natixis Investment Managers and 12 other leading global asset managers and asset owners whose initiatives focus on climate disclosure, infrastructure, and diversity in investment management. She also participates in the oversight of periodic Natixis Investment Managers investor surveys to identify new issues and trends in consumer and advisor behavior, particularly policy issues and special challenges that impact retirement investors.

Prior to joining the firm in 2008, Tracey was a marketing executive for the small business and mass affluent segments at Bank of America and served as managing director for consumer products at Fleet Boston Financial. She was with Fidelity Investments for 19 years in several senior roles, including managing Fidelity's online brokerage and 401(k) Rollover and Employee Stock Plan businesses. Tracey has been featured in interviews and provided information for a variety of publications, including Barron's, MSN Money, Yahoo! Finance, Wealth Adviser and SmartMoney. She is a founder and co-chair of the Women's Executive Council at the Dana-Farber Cancer Institute, a board member of the Greater Boston Chamber of Commerce, and is also a member of the Massachusetts Women's Forum. Tracey holds a BA in English from the University of South Carolina.